

**Total Received Entries**  
**225**

**Total Valid Nominations**  
**104**

**Total Finalists**  
**29**

**Winners**  
**15**

**Special Mentions**  
**09**



**COVID-19**  
**eNGO challenge**  
enable, empower & recognise  
Awards 2020 - 21

# **DIGITALISATION SHADOWS OF CIVIL SOCIETY SOCIETY**

Civil Society Organisations Adopting Digital Tools Across South Asia





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NGO Challenge Award South Asia 2020-21

Digital Shadow of Civil Society

Civil Society Organisations Adopting Digital Tools Across South Asia

Year of Publication: 2020-21

Concept: Osama Manzar

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Editor: Ramnik Pahwa

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Published & Distributed by Digital Empowerment Foundation

You can read the online copy at

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Digital Empowerment Foundation

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## TABLE OF CONTENTS

<b>Chairman's Note</b>	<b>07</b>
<b>Jurors' Columns</b>	<b>09-11</b>
<b>Nomination Statistics</b>	<b>12-13</b>
<b>The ENGO Award South Asia: Winners</b>	<b>14</b>
<b>The ENGO Award South Asia: Special Mentions</b>	<b>15</b>
<b>The ENGO Award South Asia: Finalists</b>	<b>15</b>
<b>Digital Tools &amp; Empowerment</b>	<b>17-20</b>
<b>Education &amp; Learning</b>	<b>21-24</b>
<b>Gender Equality &amp; Enablement</b>	<b>25-27</b>
<b>Outreach and Entrepreneurship + Social Start-ups</b>	<b>28-30</b>
<b>Environment, Agriculture &amp; Green Tech</b>	<b>31-34</b>
<b>Public Admin, Governance &amp; Livelihood</b>	<b>35-37</b>
<b>Health &amp; Wellness</b>	<b>38-40</b>
<b>Innovation@Covid-19</b>	<b>41-44</b>
<b>Heritage &amp; Culture</b>	<b>45</b>
<b>eNGO Challenge Award Virtual Jury Members 2020-21</b>	<b>46-50</b>
<b>The ENGO Award South Asia: Event Partners</b>	<b>51</b>





**W**e at Digital Empowerment Foundation have always believed that there are millions of not-for profit civil society organisations which are working with a developmental agenda to solve local issues of grassroots communities and keeping that in mind, eNGO Challenge Award has been conceptualized in 2012 to recognise and facilitate these organisations.

It is not just about helping marginalized people who need help and support, but they are creating an ecosystem of self-reliance through technology. It's like teaching people how to fish, instead of giving them fish to eat. This way they are addressing the very root cause of dependency and marginalization. They are indeed, the digital shadow of the civil society.

Organisations are using internet as a powerful tool for community mobilisation and advocacy. They are not only the great repositories of local knowledge but also the chief disseminators of the latest information and scientific advances in various fields that impact the lives and livelihoods of people, especially the marginalised and underserved people.

The entire physical and economical ecosystem has been disrupted



**“ This year we have seen some extraordinary instances of the use of digital tools and ICT in the work of NGOs not only in India but also throughout the other countries of South Asia ”**

due to the Covid 19 crisis and many of the underserved communities are at a breaking point. As the crisis deepened, everything has shifted online, which made civil society organisations adopt digital tools and technology to establish connections with their communities. However, during these testing times, NGOs have played a significant role in helping the marginalized and the vulnerable communities cope with Covid-19. From raising awareness about the virus, providing aid and relief package to working relentlessly to connect, empower and enhance lives, NGOs have had to resort to the use of digital tools amid the pandemic.

As this book documents, this year we have seen some extraordinary instances of the use of digital tools and ICT in the work of NGOs not only in India but also throughout the other countries of South Asia.

We have held our very first online jury event this year due to the Covid 19 crisis. And, it was amazing to see how the discussions around the innovative solutions are more insightful on a virtual platform. Lastly, I would like to extend my gratitude to all the Jurors for going through a rigorous process to select the best among the best and a big congratulation to all the shortlisted candidates and Winners to develop some brilliant initiatives using ICT tools for the betterment and development of the society.

Warm Regards,  
Osama Manzar





I was so thrilled to be the juror of the eNGO Awards organized by the Digital Empowerment Foundation. All the finalists were carefully assessed and chose by their vocation to collaborate to bring positive social change for the nation. This award is a facilitator that provides both, the starting point for people to connect and a platform to sustain and build on such interaction. The NGO Award is the first-of-its-kind initiative to recognize the best practices in the industry transparently.

As a skill development professor, I understand it is difficult to mobilize resources for sustainable development. We aspire to change - a lasting positive change for the nation, a change that does not leave anyone behind, a change that is for everyone, a change that is not limited by socio-economic-cultural or geographic boundaries. Since the NGOs in our country play a critical role in achieving such change, each of the finalists is a winner in their way. It was difficult to identify outstanding and innovative models as all initiatives had a creative approach, positive contribution, and the potential for scalability and adaptability.

**“ The NGO Award is the first-of-its-kind initiative to recognize the best practices in the industry transparently ”**



My experience with the eNGO Challenge 2020-21 as a juror, allowed me to reflect on the contribution of voluntary sector organizations in nation-building. While the pandemic is shaking the fundamentals of our socioeconomic ecosystem, we look up to governments for help. We obliviously ignore small-scale contributions made by voluntary sector organizations. These efforts are not made merely to mitigate the adverse effects of COVID-19, but also to ensure that poor, marginalized, down-trodden sections get their dues and entitlements in the long term. I observed such experiences when I heard such remarkable stories from the eNGO Challenge finalists.

A true synergy between state and voluntary organizations is essential for the public good as they become a bridge between citizens and the government. My experience with the eNGO Challenge helped me affirm the faith that the voluntary sector has an important stake in nation-building. They presented their contribution, if not the impact. And in conclusion, all of them seemed very sure that they were doing extraordinary work, not because they believe it, but because people need help first.

**“My experience with the eNGO Challenge helped me affirm the faith that the voluntary sector has an important stake in nation-building”**



In the past, I have participated in inspirational projects executed by NGO's. Yet this time, I got to experience the exceptional initiatives by NGOs who got shortlisted to present their initiative in the challenge. It has been a true pleasure and honor to be part of the Jury together with eminent folks including Mr. Santosh Abraham, Prof. Shyam Singh, Dr. Geeta Malhotra, Shiv K Tripathi, and Dr. Sanjay Pradhan.

I was enthralled to see entries driven with immense passion for the cause, make remarkable development, and showing equally powerful results from their campaigns. Most of the projects that were presented to us were of national importance and their contribution is unparalleled. Being on Juries is tough because one must choose from such an incredible pool of work, but it never ceases to be exciting to participate in the process that promotes grassroot organizations and their impact-oriented projects.

My heartfelt gratitude to honorary members of Digital Empowerment Foundation for inviting me as one of the jurors and it was an absolute delight to be a part of the meticulously planned event. My heartiest congratulations to all the participants and the winners.

**“ I got to experience the exceptional initiatives by NGOs who got shortlisted to present their initiative in the challenge ”**

## NOMINATION STATISTICS

Total Received Entries	—	225
Total Valid Nominations	—	104
Total Finalists	—	29
Winners	—	15
Special Mentions	—	09

COUNTRY	nominations	finalists
	225	29
India	201	27
Afghanistan	02	
Pakistan	05	
Sri Lanka	06	01
Bangladesh	11	01

### eNGO AWARDS INDIAN STATE-WISE NOMINATIONS (201)

Assam	02
Bihar	03
Delhi	25
Haryana	29
Gujarat	10
Himachal Pradesh	04
Jharkhand	03
Karnataka	19
Kerala	15
Madhya Pradesh	26
Maharashtra	14
Odisha	06
Punjab	05
Rajasthan	03
Tamil Nadu	02
Telangana	07
Uttar Pradesh	23

CATEGORY	WINNER	SPECIAL MENTION	NOMINATIONS BREAK-UP
	15	09	225
Digital Tools & Empowerment	01	02	19
Education & Learning	02		53
Gender Equality & Enablement	01	02	10
Entrepreneurship & Outreach Start-ups	02	01	04
Environment , Agriculture & Green tech	03		23
Governance & Livelihood	02	01	17
Healthcare & Wellness	01	02	29
Heritage & Culture			02
Innovation@Covid-19	03	01	68

### **DIGITAL TOOLS & EMPOWERMENT – 01**

SnehAI – AI companion for young people – India

### **EDUCATION & LEARNING – 02**

One Earth One Home – India

Badminton Initiative Mizoram – India

### **GENDER EQUALITY & ENABLEMENT – 01**

Building Entrepreneurship to Stop

Trafficking – India

### **OUTREACH & ENTREPRENEURSHIP + START-UPS – 02**

Thakurgaon Mozzarella Cheese Production, Branding, Packaging & Distribution project – Bangladesh

Empowering Tribal Women with the Philosophy of Social Entrepreneurship – India

### **ENVIRONMENT, AGRICULTURE & GREEN TECH – 03**

Green Your School Program – India

Development the knowledge, attitude, aptitude and skills of rural women in Uttarakhand – India

Urban Forestry using Miyawaki Method – India

Sunhera Kal, Chikkajala Waste Management Program – India

### **GOVERNANCE & LIVELIHOOD – 02**

The Hunger Map Project – India

Deepening and Up scaling Accountability and Transparency Tools to Secure Rights and Entitlements – India

### **HEALTH & WELLNESS – 01**

Technology to enable and augment

Organ Donation – India

### **INNOVATION@COVID-19 – 03**

Youth 4 Jobs Online Training – India

Digital Shakshar Campaign 1.0 – India

Sanitary Pad Relief Campaign during Lockdown – India

SPECIAL  
MENTION

**DIGITAL TOOLS & EMPOWERMENT – 02**

eDost: A digital village catalyst – India  
Improving Kannada, Tulu and Konkani  
Wikipedia & sister projects – India

**EGENDER EQUALITY & ENABLEMENT – 02**

Successful Re-integration of Traffick-  
ing Survivor – India  
Comprehensive Care, Support & Treat-  
ment for Persons with Disability  
(CCST-PWDs) Program – India

**OUTREACH & ENTREPRENEURSHIP + START-UPS  
– 01**

Sustainable Livelihood For Rural  
Women – India

**GOVERNANCE & LIVELIHOOD – 01**

Financial Literacy & Inclusion Program  
– India

**HEALTH & WELLNESS – 02**

Primary Healthcare Centres, PHCs Up-  
gradation – India  
Initiatives to address malnutrition  
among children in Shahapur, Thane –  
India

**INNOVATION@COVID-19– 01**

#StayHomeStory Campaign – Sri  
Lanka

FINALISTS

**DIGITAL TOOLS & EMPOWERMENT – 01**

SOS e-Tarang – India

**EDUCATION & LEARNING – 02**

Promoting Science Education  
Program for Rural & Urban  
Government Schools – India  
Youth Empowerment through  
E-Learning – India

**ENVIRONMENT, AGRICULTURE & GREEN  
TECH – 01**

Green Your School Program –  
India

**CULTURE & HERITAGE – 01**

Art Manthan – India



## WINNERS



## SPECIAL MENTIONS



SnehAI



## INITIATIVE

SnehAI – AI companion for young people

## ORGANISATION

Population Foundation of India

## WEBSITE

[www.populationfoundation.in](http://www.populationfoundation.in)

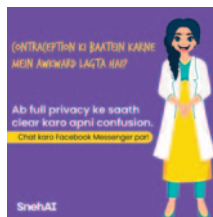
## LOCATION

Delhi, India

In the past, I have participated in inspirational projects executed by NGO's. Yet this time, I got to experience the exceptional initiatives by NGOs who got shortlisted to present their initiative in the challenge. It has been a true pleasure and honor to be part of the Jury together with eminent folks including Mr. Santosh Abraham, Prof. Shyam Singh, Dr. Geeta Malhotra, Shiv K Tripathi, and Dr. Sanjay Pradhan.

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### SPECIAL MENTION ORGANISATION

BAIF Development Research  
Foundation

### INITIATIVE

eDost: A digital village catalyst

### WEBSITE

[www.baif.org.in](http://www.baif.org.in)

### LOCATION

Maharashtra, India



**BAIF**



eDost: A digital village catalyst combats the lack of digital services and lack of employment opportunities for the millennial, especially females in curate India. By employing basic technological solutions such as a smartphone, fingerprint scanner, Aadhar enable payment system service provider and 3G/4G connection, eDost offers financial services, eGovernance surveys/mapping services, life skills, educational information, and access to E-commerce platforms.

The women first approach of BAIF Development Research Foundation enables a low-investment digital livelihood opportunity directly influencing the accessibility and utility services for the community. Moreover, the implementation is in enterprise mode with quick pay-back period making it sustainable and suitable for rural and tribal areas.

Ms Anjali Vazare — one of the first women to offer eDost services to her community, noted transaction value worth INR. 14 lakhs.





## ORGANISATION

Karavali Wikimedians

## INITIATIVE

Improving Kannada, Tulu and Konkani Wikipedia & sister projects

## WEBSITE

[https://meta.wikimedia.org/wiki/Karavali\\_Wikimedians](https://meta.wikimedia.org/wiki/Karavali_Wikimedians)

## LOCATION

Karnataka, India

The local vernaculars of coastal Karnataka and Northern Kerala — Kannada, Tulu, and Kokani lack reference material available to children and the teachers. Karavali Wikimedians aims to promote digital literacy amongst the people while offering them with free and open knowledge resources such as Wikipedia and the projects of Wikimedia.

Improving Kannada, Tulu and Konkani Wikipedia & sister projects of Wikimedia has made the resource material available offline in the mentioned dialects, a collection of encyclopedias have been available in Kannada, Tulu and English for Wikipedians to refer to, and documented folk culture of coastal Karnataka are uploaded to Wikimedia Commons and are guarded by the Creative Commons license.

Karavali Wikimedians have observed an uplift in awareness amongst general public, students, and faculties of the educational institutions about adding information on Wikimedia, and female editors have been involved through editathons aimed to bridge gender gap.



### FINALIST

#### ORGANISATION

SOS Children's Villages of India

#### INITIATIVE

SOS e-Tarang

#### WEBSITE

[www.soschildrensvillages.in](http://www.soschildrensvillages.in)

#### LOCATION

Delhi, India



Tarang is the annual festival celebrated by SOS Children's Villages of India. Children who lack parental care or belong to a vulnerable community from across the country come together to demonstrate their skills and expertise to commemorate Universal Children's Day on 20th November, every year. Due to the spread of Covid-19 virus, this year 700 children located in 22 states participated virtually through Microsoft Teams and Zoom in the form of e-Tarang. The unprecedented situation brought by the pandemic has made life dull for children forced to be confined at home. However, through collaborative efforts — children from 32 SOS Children's villages of India and from marginalised communities/BPL families came together to partake, compete and be comfortable with the normalisation of the digital world. The effort noted exposure of 700+ children to the virtual technology and donors and SOS India supporters were all able to be a part of the event.

**The effort noted exposure of 700+ children to the virtual technology and donors and SOS India supporters were all able to be a part of the event**



### ORGANISATION

Northeast Initiative Development Agency

### INITIATIVE

Badminton Initiative Mizoram

### WEBSITE

[www.neida.org.in](http://www.neida.org.in)

### LOCATION

Mizoram, Assam

‘Badminton Initiative Mizoram’ embraces the rich history of badminton in the state by initiating an academy at the grassroots level allowing for players of varying age-group to advance to the professional level. The Northeast Initiative Development Agency aims to build a High-Altitude World-Class training centre offering players necessary facilities to advance to the highest levels.

Currently, the Badminton Initiative Mizoram is setting up 40 training centres in multiple localities, villages and districts with 1,874 trainees and 43 certified coaches.





### WINNER

#### ORGANISATION

WWF India



#### INITIATIVE

One Earth One Home

#### WEBSITE

[www.wwfindia.org](http://www.wwfindia.org)

#### LOCATION

Delhi, India



‘One Earth One Home’ is action-oriented model to empower the children steering a change in their houses to adopt pro-conservation attitude and sustainable practices. With the pandemic emphasising how human health is intrinsically linked to our planet and its diversity, WWF India’s digital programme sets to build environment friendly green homes across the country by empowering students with skills such as critical thinking, decision making, communication and action competence, etc.

The action-oriented programme includes a futuristic vision through supplementary digital resources linked to mainstream curriculum, focuses on mental well-being by engaging children with in-house green activities, and invites family participation.

According to the assessment conducted for the programme — there were 51,894 responses from the students and 30 National and State government departments that are partnered to engage with students in 14 States and 2 Union Territories with resources available in 10 languages.







### ORGANISATION

The Bombay Mothers and Children Welfare Society

### INITIATIVE

Youth Empowerment through E-Learning (Digitally enabled Education without Internet)

### WEBSITE

[www.thebmcws.com](http://www.thebmcws.com)

### LOCATION

Maharashtra, India

The Bombay Mothers and Children Welfare Society's initiative — Youth Empowerment through E-Learning (Digitally enabled Education without Internet) and Skill Development aims to overcome the poor infrastructure, dropping attendance, support the educational system with good teaching aids and make dull and dry learning process more engaging. By using tools such as digital education, summer camps, 14 Alexa's and 34 computers as information source, and science lab equipment — the initiative aids rural Maharashtra's education system.

Today, 2,284 students are trained with basic MS Office functions, 2,856 students have completed MS-CIT course, 2,360 tribal children are equipped to operate a computer from the Mobile Van circling from one village to another. Furthermore, with the help of YouTube videos, 267 girls have been trained with the nurse training course which requires writing MS-CIT examination by the Maharashtra Govt.



## FINALIST

### ORGANISATION

Swami Vivekananda Youth Movement



### INITIATIVE

Promoting Science Education Program for Rural & Urban Government Schools

### WEBSITE

[www.svym.org](http://www.svym.org)

### LOCATION

Karnataka, India



‘Promoting Science Education Program for Rural & Urban Government Schools’ is under the Community Education initiative of Swami Vivekanand Youth Movement (SVYM). It is noted that students from rural remote and underprivileged areas find Math and Science very challenging. The objective of SVYM is to design technology enabled education in government schools promoting equitable and joyful learning experience. Moreover, the technology-enabled learning mode encourages peer to peer learning improving slow learners.

SVYM has taken a pragmatic approach towards teaching and learning methodologies with the inclusion of Mobile Science lab, Mobile Planetarium, Mobile Library, etc. to bridge the gap of poor infrastructure and provide hands-on experience.

The school education program has benefitted over 55,854 students from 336 government schools in the districts of Dharwad, Mysuru & Bengaluru. There is also a significant increase in attendance and a reduction in dropped-out students.

**The school education program has benefitted over 55,854 students from 336 government schools in the districts of Dharwad, Mysuru & Bengaluru**

**ORGANISATION**

Anudip Foundation for Social Welfare

**INITIATIVE**

Building Entrepreneurship to Stop Trafficking (BEST)

**WEBISTE**

[www.anudip.org](http://www.anudip.org)

**LOCATION**

West Bengal, India

Building Entrepreneurs to Stop Trafficking (BEST) is an innovative program aimed at rehabilitating survivors of trafficking amongst women and children who have faced the stigma of sex trade and tra-  
vails of bonded labour, discrimination and social taboo. The pro-  
gram aims to equip disadvantaged women and girls to find  
economic independence and self-sufficiency through entrepreneur-  
ship and IT skills training while accounting their vulnerabilities.  
In-addition, the beneficiaries are taught comprehensive skilling  
course in technical and digital knowledge, given training in financial  
and soft skills, linked to the crowdsourcing business module allowing  
them the flexibility of working within familiar spaces, and support  
them through the transition.

The impact from the initiative of ANUDIP Foundation for Social Welfare accounts for 32 beneficiaries who are survivors of trafficking  
are now working for over a year and another 50 in the training pro-  
cess.



### SPECIAL MENTION ORGANISATION

Jan Lok Kalyan Parishad

### INITIATIVE

Successful Re-integration of  
Trafficking Survivor

### WEBSITE

[www.jlkip.org.in](http://www.jlkip.org.in)

### LOCATION

Jharkhand, India



Successful Re-integration of Trafficking Survivor is the project of Jan Lok Kalyan Parishad aiming to bring positive change to the life of children who have experienced the trauma of child-trafficking, abuse and exploitation or children who are living in vulnerable situations. With the involvement of the family members, communities of the village, young volunteers and other stakeholders — the programme ensures to build a protective and enabling environment conducive to the psychological well-being of children while also reducing the rate of re-trafficking.

Jan Lok Kalyan Parishad's initiative has impacted — 150 trafficked survivors who are now successfully re-integrated with the community, 379 at-risk children have been saved from being trafficked, encouraged 10 village level adolescent groups, invited 175 stakeholders to collaborate, integrated 67 trafficking survivors with mainstream education, strengthened VLCPC (Village Level Child Protection Committee) to make the model sustainable, and made 15,000 people aware of the Child Rights & Protection.



**ORGANISATION**

Swami Vivekananda Youth Movement

**INITIATIVE**

Comprehensive Care, Support & Treatment for Persons with Disability (CCST-PWDs) Program

**WEBSITE**

[www.svym.org](http://www.svym.org)

**LOCATION**

Karnataka, India

Comprehensive Care, Support & Treatment for Persons with Disability (CCST-PWDs) Program is one of the first programmes to cover all 21 types of disabilities focusing on all round rehabilitation of PwDs. The integrated community development program includes a complete medical intervention, psychological rehabilitation, socio-economic rehabilitation, inclusive education, creating a barrier-free environment for the specially-abled and their family members.

By replicating and scaling existing models, the community has supported to facilitate rehabilitation of PWDs by collaborating with government functionaries such as ASHA, ANW, VRW, and MRW, with volunteers identifying and referring individuals with impairment and disability in the districts of Mysuru & Kodagu. Further, community-initiated self-help groups in H.D. Kote and Saragur Talukas of Mysuru district, Karnataka are creating a safer environment for the present and upcoming generation.

Swami Vivekananda Youth Movement has also motioned tele-rehabilitation program through community radio to reach PWDs during the covid crisis.





## WINNER

### ORGANISATION

Eco-Social Development Organization (ESDO) Bangladesh



### INITIATIVE

Thakurgaon Mozzarella Cheese Production, Branding, Packaging & Distribution project

### WEBSITE

[www.web.esdo.net.bd](http://www.web.esdo.net.bd)

### LOCATION

Thakurgaon, Bangladesh



‘Thakurgaon Mozzarella Cheese Production, Branding, Packaging & Distribution’ is the initiative to support women in economic activities, provide access to business markets, and develop entrepreneurial skills to release their creative potential while making women from marginalised and weaker backgrounds more self-reliant.

Eco-Social Development Organization (ESDO) has created an employment opportunity for over 5,000 women to work as milk producers of dairy farms and mozzarella cheese production units by offering soft loans, training support and technical advisory for a healthy and optimum production process.

The project is attaining its objective since 99% of the participants are women, the economic positioning of women has improved with some pushing their entrepreneurial potential establishing the grounds for gender equality, and 5,255 women are in a state to financially support their family.





### ORGANISATION

Swami Vivekananda Youth Movement

### INITIATIVE

Empowering Tribal Women with the Philosophy of Social Entrepreneurship

### WEBSITE

[www.svym.org](http://www.svym.org)

### LOCATION

Karnataka, India

‘Empowering Tribal Women with the Philosophy of Social Entrepreneurship’ is the initiative of Swami Vivekananda Youth Movement in collaborative partnership with GRAAM [Grassroots Research and Advocacy Movement). The initiative focuses on mobilising and training 11 tribal women in enterprise building, food technology, producing ragi-based food items, and invite more women to become entrepreneurs. By involving deprived tribal and rural women with no formal education/degrees with low economic status, more of such units are being established in marginalised area of Orohalli, Bengaluru and another one for the tribal community at Hunasekuppe haddi in HD Kote region.

Swami Vivekananda Youth Movement and GRAAM’s model is an initiative of entrepreneurship that has allowed women to earn INR. 270 to 275 per day and the same are able to afford paying INR. 2 more than the MRP to the tribal farmers.





### SPECIAL MENTION ORGANISATION

Lucknow Mahila Sewa Trust



### INITIATIVE

Sustainable Livelihood For Rural Women

### WEBSITE

[www.lmstindia.org](http://www.lmstindia.org)

### LOCATION

Uttar Pradesh, India



Sustainable Livelihood For Rural Women is the effort of Lucknow Mahila Sewa Trust (LMST) to provide a platform for the rural women of India to organise and be involved in developmental activities. By empowering the female farmers and artisanal workers with skill development training, technology- based farming methods, functional literacy classes, basic tailoring courses, Chikankari course, sewing machine repairing course at two levels, and training for entrepreneurship. The objective is to enable multiple employment opportunities, enhance the knowledge of digital transaction and digital communication along with managerial skills training. The current achievement by LMST includes 5th FLO UP Women Award — Outstanding Women in Social Work from FICCI Flo.; Skoch Order of Merit Award 2018 from Skoch Group, and Citi Micro Entrepreneurship Award 2015 by the Citi Foundation.



UDYOGINI



### ORGANISATION

Udyogini

### INITIATIVE

Development the knowledge, attitude, aptitude and skills of rural women in Uttarakhand

### WEBISTE

[www.udyogini.org](http://www.udyogini.org)

### LOCATION

Delhi, India

Udyogini's initiative 'Develop the knowledge, attitude, aptitude and skills of rural women in Uttarakhand' is to support women enterprises to become leaders in MAP value chains for economic and social empowerment and to generate incentives against unsustainable extraction of MAPs. 90% of medicinal plants used by industries today are destroying the sub-alpine and alpine pastures ('Bugyals') in Uttarakhand. Udyogini is supporting sustainable value chains that feed into the national and global herbal markets to protect 6 endangered species while providing employment opportunity to over 1,000 women.

Udyogini work on MAP to conserve 6 rare species which are involved in training and sensitising more than 1,500 producers for the selection process of medicinal and aromatic plants, covered 32.34 ha area in MAP crops in 4 blocks of Chamoli district, and converged with MGNREGA for labour cost and plantation material worth INR. 9,18,000.



## WINNER

### ORGANISATION

Thuvakkam Welfare  
Association



### INITIATIVE

Urban Forestry using  
Miyawaki Method

### WEBSITE

[www.thuvakkam.org](http://www.thuvakkam.org)

### LOCATION

Tamil Nadu, India



Urban Forestry using Miyawaki Method is the method of afforestation to create miniature forest in a specific area to implement an organic faster growing native forest. The Japanese Miyawaki technique involves sowing plants in small land areas of 1,000 sq. ft onwards to increase the growth rate by approximately 10%. Native trees are chosen based on soil health of the region, and soil is enriched with nutrients using manure, water retainers, perforator, etc.

Thuvakkam Welfare Association's project aims to reverse the effects of deforestation and has increased green cover by creating an oxygen factory, improving bio-diversity, and enriching the soil and its nutrients. Small pieces of land too can be transformed into a surrounding forest for creating a better livelihood while initiating the practice amongst individuals for nature recovery.





WINNER

## ORGANISATION

Saahas

## INITIATIVE

Sunhera Kal, Chikkajala  
Waste Management Program

## WEBSITE

[www.saahas.org](http://www.saahas.org)

## LOCATION

Karnataka, India



The waste management program under Mission Sunhera Kal is the effort of Saahas to provide a solution to disposable waste in the GPs of Chikkajala, Karnataka. The key components of the initiative are — awareness creation and sensitisation of residents towards the growing problem of waste by ensuring source segregation of waste by residents, enabling home-composting of food waste, suggesting GP level composting of wet waste, storage and sorting of dry waste in shed, and sale of recyclables and routing of non-recyclables to cement factories.

Saahas, this intervention has sensitised 28,384 people on Solid Waste Management from three GPs. In-addition, 90% source segregation is achieved in the Panchayats. Within a year — 309.36 tons of total waste was diverted from landfills, 36 tons of recyclable waste was received by the recyclers, six cluster composting units have been built at ward levels and at temples, and five ‘Mohalla’ committees have been formed.





## FINALIST

### ORGANISATION

United Way Delhi



### INITIATIVE

Green Your School Program

### WEBSITE

[www.unitedwaydelhi.org](http://www.unitedwaydelhi.org)

### LOCATION

Delhi, India



Green Your School Program is an annual program encouraging schools across India to initiate sustainable ideas to make existing schools' environment friendly, ergo reducing the carbon footprint. For the purpose of instilling eco-sensitive and responsible behaviour amongst children — the program encourages sustainable ideas from children that are rewarded with grant awards for the implementation of ideas. Further, the project enables the spread of information through peer groups and into the community by finding solutions at an individual level. The objective of United Way Delhi is to introduce new and existing school infrastructures with environment-friendly concepts to reduce the carbon footprint with the support of the industry.

With 16 schools benefitting through the program in the states of Gujarat, Assam, Maharashtra, Hyderabad, Kerala, Andhra Pradesh, Delhi, the winning school receives a grant to implement their idea such as solar panels, kitchen gardens, birdhouses, etc. at the school campus.



**ORGANISATION**

Khaana Chahiye Foundation

**INITIATIVE**

The Hunger Map Project

**WEBSITE**[www.khaanachahiye.com](http://www.khaanachahiye.com)**LOCATION**

Maharashtra, India

As the city grips to normalcy after an economic lockdown, the Hunger Map project partners with Map Unity to map the critical clusters in the city which requires immediate attention during a crisis. The multi-dimensional policy level intervention focuses on issues such as primary healthcare, sanitation, poverty alleviation and use of technology in solving public problem, all mutually related to the goal — “End Global Hunger” by 2030. As an academic exercise, the research team includes a diverse group of members from different disciplinary backgrounds while also expanding its bubble by an agreement with BMC for the utilisation of the tool post-development.

The efforts of Khaana Chahiye Foundation mapped 10,000 homeless individuals on the streets of Mumbai and Thane, and emerge as a platform where multiple civil society groups, small donors and corporate organizations could collaborate and conduct immediate relief across the city.



### WINNER

#### ORGANISATION

Samarthan-Centre for Development Support

#### INITIATIVE

Deepening and Up scaling Accountability and Transparency Tools to Secure Rights and Entitlements

#### WEBSITE

[www.samarthan.org](http://www.samarthan.org)

#### LOCATION

Madhya Pradesh, India



Dekh-Parakh is a citizen led initiative to monitor the rights and entitlements by using the digital platforms to access information, matching it with on-ground reality, and taking corrective actions in the cases of discrepancies.

With digital access to services such as MGNREGS, National Social Security Prigram, PM Kissan Samman Nidhi etc. remaining a challenge — the program trains local youth as ‘Dekh Parakh Saniks’ using their personal smartphones to access, interpret and use digital information available on government portals and websites to track and wrest entitlements, further ensuring transparency and accountability. The process reduces the dependency of the community on district administration for such data.

Samarthan-Centre for Development Support has facilitated the rights and entitlements for thousands of beneficiaries and benefited access of several crores to entitlement holder. Furthermore, it has strengthened the local democracy by changing the power dynamics of community with local administration.





SPECIAL  
MENTION**ORGANISATION**

Sukalyan Welfare Society

**INITIATIVE**

Financial Literacy &amp; Inclusion Program

**WEBSITE**[www.sukalyanindia.ngo](http://www.sukalyanindia.ngo)**LOCATION**

West Bengal, India



Financial Literacy & Inclusion Program circles around the lack of basic financial understanding leading to unproductive investment decisions in rural India. The programme addresses the issue by establishing Financial Literacy Centres (FLCs) and various awareness initiatives, primarily for women, to empower socially and economically challenged communities to be make sustainable financial choices.

The FLCs are equipped with — personalised training sessions and support while availing financial and other govt. services, Nukkad Natak, film screenings on financial inclusion, rallies during financial literacy weeks, etc. are organised to engage and enhance the knowledge, and exist as permanent establishments.

Sukalyan Welfare Society has noted impact as per the evaluation of 2019-20 as — 73% women have started saving, 45% women are capable of operating an ATM by themselves, 38% women visit the bank regularly, 30% women use Financial Diaries to budget for their family, and 94% women showed interest getting linked to basic entitlement and financial inclusion schemes.



## WINNER

### ORGANISATION

MOHAN (Multi Organ Harvesting Aid Network) Foundation

### INITIATIVE

Technology to enable and augment Organ Donation

### WEBSITE

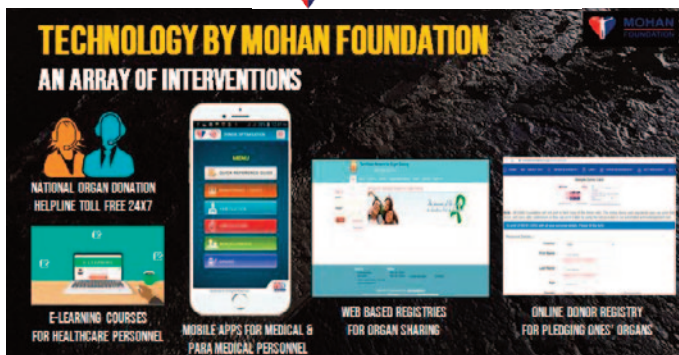
[www.mohanfoundation.org](http://www.mohanfoundation.org)

### LOCATION

Tamil Nadu, India



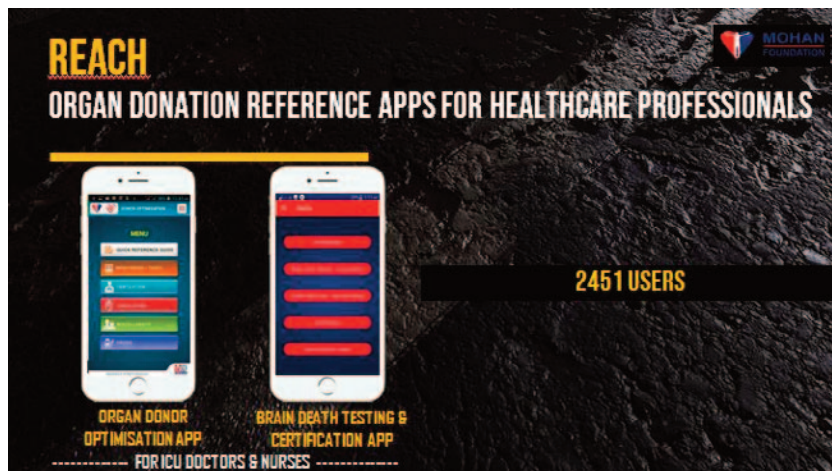
**MOHAN**  
FOUNDATION



Technology to enable and augment Organ Donation is the initiative of Multi Organ Harvesting Aid Network (MOHAN) effectively using technology to improve the process of organ donation and distribution in the country to satisfy the requirement of distinguished stakeholders by covering all problematic points.

The technology tailored to the requirement of India over the past 20 years now provides — a common network to avoid wastage of organs accessible across multiple geographies, patient-centered system, and an equitable delivery system irrespective of gender, race, ethnicity, or socio-economic status.

Several States government such as Tamil Nadu, Kerala, Rajasthan have already adopted the application.





**ORGANISATION**

United Way Delhi

**INITIATIVE**

Primary Healthcare Centres, PHCs Upgradation

**WEBSITE**

[www.unitedwaydelhi.org](http://www.unitedwaydelhi.org)

**LOCATION**

Delhi, India

United Way Delhi initiated the effort — ‘Primary Healthcare Centres, PHCs Upgradation’ aimed at upgrading the facilities at PHCs and preparing them the challenges caused by the Covid-19 virus. The intervention includes minor repairs to the infrastructural requirements of the PHCs, facilitation of essential hospital equipment, capacity building of healthcare professionals, awareness activities for precautionary measures with senior citizens and individuals with disabilities, and developing healthy habits as a community. The collaborative efforts of United Way Delhi with Bajaj Auto and Jankidevi Bajaj Gram Vikas Sanstha (JBGVS) has allowed to support frontline workers, children, women, the elderly and people with disabilities by providing basic and advanced equipment to 3 primary healthcare centres, and training frontline workers. Moreover, the on-ground team is busting misconceptions regarding the Covid-19 virus to ensure proper safety methods.



### ORGANISATION

Population First

### INITIATIVE

Initiatives to address malnutrition among children in Shahapur, Thane

### WEBSITE

[www.populationfirst.org](http://www.populationfirst.org)

### LOCATION

Maharashtra, India



The project of Population First — 'Initiatives to address malnutrition among children in Shahapur, Thane' is addressing malnutrition among children under the AMCHI project spread across 29 villages of Shahapur, Thane district. By empowerment of communities and strengthening of government systems and convergence, advocacy and awareness regarding nutrition and health related entitlements — the intervention has been able to address gaps in service provision with the block level government.

Considering the entire life cycle approach to nutrition, the efforts were implemented through capacity building sessions while employing A/V tools to engage and encourage pregnant and lactating women, adolescent girls, and parents of children.

Population First's efforts have resulted in effective monitoring growth of 2,000 children, 500+ pregnant and lactating women were explained the components of antenatal and postnatal care, and 200 village level institutions and government service providers were made to understand their responsibilities better while ensuring accountability and transparency.







**ORGANISATION**

Youth4Jobs Foundation

**INITIATIVE**

Youth 4 Jobs Online Training

**WEBSITE**

[www.youth4jobs.org](http://www.youth4jobs.org)

**LOCATION**

Telangana, India

Youth 4 Jobs On-line Training is the initiative of

Youth4Jobs Foundation skilling less educated youth in India with disability and ensuring them employment opportunities with a twin objective of creating awareness with the community and companies.

While operations had to be suspended due to the lockdown, the Youth4Jobs Foundation molded itself by adopting to digital platforms — Facebook private, Zoom, and Google Classrooms to prepare sign language videos for persons with speech and hearing impairment. The students were trained during the online sessions with the trainer-trainee ratio being 1:8 and offered a job opportunity. According to a study by Deloitte, all the unemployed youth were able to earn INR. 120,000 to 150,000 pa. after the training sessions. Another third-party study by Arun Maira, former Chairman BCG, showed the impact empowers PwDs and builds their agency changing their social status.



## WINNER

### ORGANISATION

Pratham InfoTech Foundation

### INITIATIVE

Pratham InfoTech Foundation

### WEBSITE

[www.pif.org.in](http://www.pif.org.in)

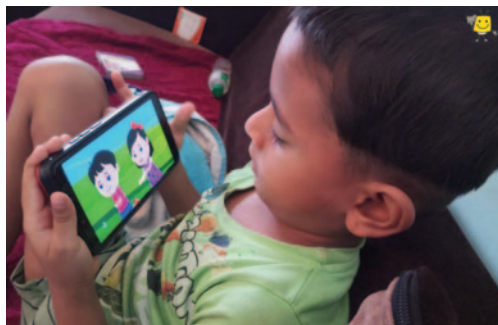
### LOCATION

Maharashtra, India



Digital Shakshar Campaign 1.0 is a free online learning application with more than 100 courses and 5,000+ videos of academic - foundational skill, business-employability and soft skill, technical-digital and coding skill, etc. are available for the age group of 3 to 50 years. With an increasing number of learning institutions being shut down as a response to the Covid-19 virus, Pratham InfoTech Foundation (PIF) shares the resources to ensure digital access to learning for both, the youth and the parents.

Digital Shakshar Campaign reached 2.5lakh beneficiaries, engaged with 650+ volunteers, and partnered with 25 organisation to share the Digital Literacy Knowledge sharing model with NGOs, Government and Private Schools, Colleges. Further, the established portal to monitor daily progress noted 80% of students receiving 90% on the online assessment.



# nischay

## “Menstrual Hygiene Awareness Campaign through public Participation”



### ORGANISATION

Nischay Foundation

### INITIATIVE

Sanitary Pad Relief Campaign during Lockdown

### WEBSITE

[www.nischay.org.in](http://www.nischay.org.in)

### LOCATION

Jharkhand, India

Sanitary Pad Relief Campaign during Lockdown is Nischay Foundation's effort to ensure the availability of sanitary pads during the nation-wide lockdown due to Covid-19 virus. With markets being shut during the lockdown, women experienced an additional challenge due to the unavailability of sanitary pads — a non-essential item. The campaign was to provide relief for girls living in remote areas through the helpline setup by Nischay Foundation. The local volunteer assistance allowed for door-to-door delivery in approximately 150 villages in East Singhbhum District. The foundation helped over 7,000 girls, recorded participation of 30+ volunteers, and were able to crowdsource INR. 1 lakh due to scarcity of funds.



## Sarvodaya-Fusion

## #StayHomeStory Campaign

www.fusion.lk

## Colombo, Sri Lanka



Further within the campaign, #stayhomestory competition was initiated to add an entertainment aspect to retain the attention of the audience focusing on mental well-being.

The program ensured behavioural change since the competition sparked creativity and positiveness in the minds of the individuals, while making their time productive and useful, and unveil many talents of innovators, artists, singers, as well as passionate and creative minds. Moreover, #stayhomestory Facebook page reached an audience of 450K and nearly 1,000 entries from all over the country.





**90.4**  
**salaam | namaste**  
 A unit of IMS Noida

**ORGANISATION**

Salaam Namaste Community  
Radio

**INITIATIVE**

Art Manthan

**WEBSITE**

<https://salaamnamate.home.blog>

**LOCATION**

Uttar Pradesh, India

Art Manthan is the programme on Salaam Namaste Community Radio — a community radio station catering to numerous communities since 2009. The programme, Art Manthan, shares stories of the Indian art to promote local heritage and culture. By sharing the history, the local and global relevance, and skills utilised to produce the artwork, the objective is to inspire current generation to learn about their culture and for artisans to potentially make a livelihood from the similar skillset.

There are regular workshops hosted by Salaam Namaste Community Radio for artisans and students to learn the craft and compete in the community.

Through this initiative, Indian art form, heritage, and artisans; all attract public attention with the artisans receiving monetary compensation for their work.

**Through this initiative, Indian art form,  
heritage, and artisans; all attract public  
attention with the artisans**



### GRAND JURY

The Grand Jury for the 7th edition of eNGO Challenge Award 2020-21 was successfully held on April 1, 2021 in a virtual mode. This year, we have received a total of 225 nominations across 9 categories. Out of which, 29 entries were selected after the first round of screening for the final evaluation by our Jury members. A panel of 9 Jurors deliberated, voted, and shortlisted the filtered nominations for Winners and Special Mentions. The list of Winners and Special Mentions will be revealed on May 28, 2021 in an online eNGO Award ceremony.



**Syed Sultan. Kazi, PhD**

Dr Kazi is a development professional and working in the space of ICT for Development and Social Innovation for over 17 years now. He has worked in various capacities and areas including programme design, development, implementation, assessment, partnership development, fund raising, research, and advocacy. He is currently heading the Council for Social and Digital Development (CSDD), a research, policy organisation for social and digital innovations for sustainable development in North East India. He is also Advisor and Consultant at Digital Empowerment Foundation (DEF), a pan India ICT for development agency. He is serving the Improving Public Library Movement (IPLM) Trust as the Secretary. He is founder of North East Development Foundation (a pan North East India Sustainable Development Agency). Mr. Kazi has few research and published works. He is an MPhil and PhD from the Centre for the Study of Law & Governance, Jawaharlal Nehru University. His hobby is creative and development writing.



**Dr. Shyam Singh,  
Associate Professor  
Institute of Rural Management  
Anand (IRMA), Gujarat**

Dr Shyam Singh is an Associate Professor in Social Sciences at IRMA. Dr Singh holds a PhD in Political Science from the Institute for Social and Economic Change (ISEC), Bangalore. He was the Scholar-in-Residence at the University of Antwerp, Belgium, in 2018. He was a member of the Second Common Review Mission, appointed by the Ministry of Rural Development, Government of India. He currently serves as a member of the Expert Committee to select National CSR Awards by the Ministry of Corporate Affairs, Government of India. His research interests include community development and governance, monitoring and evaluation, CSR, and social networks. He teaches Rural Society and Policy, Monitoring and Evaluation, and Social Network Analysis at IRMA. He has been working with UNICEF, the World Bank, the Government of India, and Gujarat on various research and consulting assignments.



**Shalini Kala**  
**Consultant**

Shalini is an agriculture and rural development specialist and has worked on related issues across Asia Pacific.



**Sonal Singh**  
**Lead- Corporate Communication,**  
**Jindal Stainless**

Sonal leads the communication function for India's largest stainless steel manufacturing company, Jindal Stainless. In the last 15 years, she's worked for employee, leader, corporate, social, media, and brand communication across different companies. As a passionate linguist and fitness enthusiast, Sonal is known to lead the happiest and the best performing teams.



**Geeta Malhotra**  
**Country Director, Rural Education**  
**and Development (READ) India**

Dr Geeta Malhotra has been working with READ India since June 2008 and has helped bring 49 READ Centres (Community Library and Resource Centres) to life in 12 States across India. Geeta constantly performs networking for partnerships and fund-raising, apart from outreach activities to bring the best training and capacity-building programs to READ Community Library and Resource Centres while overseeing all operations in India. Geeta uses her strong experience, professional and academic connections to create new opportunities for READ India.



**Santosh Abraham**  
**Vice President, NASSCOM**  
**Foundation**

17 + years of hands-on & progressive experience in working with individuals, stakeholders and diverse groups in the Development Sector. My roles range from Consulting, Capacity Building, Stakeholder Engagement, Employee management, Partnership Management, Project Management in International and National NGOs and the social arm of the IT-BPM Industry trade body.

He also has extensive experience of working in the areas of at-risk communities, Inclusion, Livelihoods & Employability ( Digital Literacy/Computer/IT Skills & Skill Development Program), Mental & Reproductive Health.



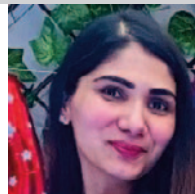
**Shiv Tripathi**  
**Professor and Dean,**  
**IIHMR University**

Shiv currently serves as Professor and Dean (Training) at IIHMR University, Jaipur. He also leads Humanistic Management Network India as Chapter Lead. Shiv has more than 23 years of experience in teaching, research, and higher education management. As a trainer and facilitator, he has worked with a number of companies and institutions in Kenya, South Africa, Switzerland, Tanzania, Qatar and UK. He has published more than 75 articles, book-chapters and case-studies including six books. He is a member of United Nations Principles for Responsible Management Education (PRME) 'Anti-Corruption' and 'Poverty Eradication' Working Groups. He is Fellow of One Planet Education Network (OPEN).



**Sheenu Jain**  
**Chair, Marketing and Communica-**  
**tions, IIHMR University**

Dr. Sheenu Jain is Associate Professor, Marketing, Chair, Centre for Innovation, Incubation, and Entrepreneurship (CIIE), and Chair Marketing & Communications at IIHMR University. She has over 15 years of experience in academia, consulting, start-up training, digital marketing, and student mentorship. She has earned her Ph.D. in green marketing. She holds a multi-disciplinary master's degree in MBA (marketing), M.Com, and MSc applied psychology. She headed the Centre for Entrepreneurship and Innovation as a young management scholar at IIM Calcutta for about three years. She has been selected by Goldman Sachs and London Business School among 10,000 women entrepreneur programs. She has closely worked with the Ministry of North East, CII & Indian Chamber of Commerce on various joint programs.



**Shivani Dabas Sihag**  
**Product Analyst/Manager,**  
**The Luxury Closet**

Shivani has more than 5 years of cross functional experience across Product management & analytics, digital transformation into various sectors such as leading NGO, Telecom, and e-commerce etc. She is currently working as a Product Manager and Analyst in a Dubai based leading luxury e-commerce company. When she was working with SEEDS, a leading NGO, her project on school Safety Barometer-an analytics project won DEF 6th edition e-NGO Award. She has helped SEEDS in delivering technology driven projects that have improved the lives of people in different parts of India.



## **Organiser – DEFIndia**

Digital Empowerment Foundation aims to connect unreached and underserved communities of India in an effort to bring them out of digital darkness and empower them with information access through last mile connectivity, digital literacy and digital interventions. With the motto to ‘Inform, Communicate and Empower,’ DEF aims to find sustainable ICT solutions to overcome information poverty in remote and rural locations of India. In an effort to achieve this aim, DEF has adopted a multi-stakeholder approach and a six-fold path to enable communities, governments, schools, civil society organisations and micro-enterprises to avail the benefits of the Information Age. Under this six-fold programme approach, DEF initiates projects in the areas of Access & Infrastructure; Education & Empowerment; Governance & Citizen Services; Markets & Social Enterprises; Knowledge Hub & Network; Research & Advocacy.



## **Institutional Partner- World Summit Award (WSA)**

The World Summit Award (WSA) is a global activity to select and promote the world’s best e-Content and most innovative ICT applications. It offers a worldwide platform for all who value the creative use of ICTs and who are committed to making today’s information society more inclusive. WSA was initiated by Austria in 2003 in the framework of the United Nations’ World Summit on the Information Society (WSIS) and is organised by a global partner network, coordinated by the International Center for New Media. WSA partners come from governments, private sector and civil society in over 178 UN member states.



**Total Received Entries**  
**225**

**Total Valid Nominations**  
**104**

**Total Finalists**  
**29**

**Winners**  
**15**

**Special Mentions**  
**09**



**COVID-19**  
**eNGO challenge**  
enable, empower & recognise  
Awards 2020 - 21

# **DIGITALIZATION SHADOWS OF CIVIL SOCIETY**

Civil Society Organisations Adopting Digital Tools Across South Asia

